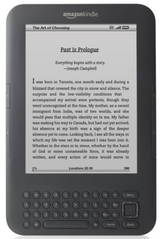
Handheld Libraries 101

Presented by Kate Kosturski, JSTOR and Frank Skornia, Voices of September 11th



Why Go Mobile in Your Library?

Fast Facts on Mobile Services

⇒ ***65%*** *of academic libraries offer or plan to offer mobile services in the future.*

⇒ *In the US* ***85-88%*** *of the population uses a mobile phone, with* ***college-age students*** *leading the pack.*

⇒ *The smartphone is expected to outsell the personal computer by* ***next year****.*

What are Mobile Devices?

- Cellular Phones & Smartphones
- iPod/MP3 Players
- E-Readers
- Tablet Computers
- Laptop/Netbook Computers

What Mobile Services Can Libraries Offer?

- Smartphone Applications
- Mobile-friendly Website/OPAC
- Library Tours
- Text Reference
- Podcasting
- E-Books

Smartphones and mp3 Players

All About Apps

⇒ *Duke University Digital Collections:* Part of the Duke iPhone App, users can search 20 library collections and over 32,000 images

⇒ *Notre Dame Hesburgh Libraries*: A free app that includes catalog search, electronic resources, and library information.

R U a Librarian? Text Reference Services

Use **Google Voice**, **AIM Hack**, **Mosio's Text a Librarian**, and **MyInfoQuest** to setup text reference service and even customize your number!

The Mobile Friendly Web Site

Library vendors also provide mobile sites for research. Our favorites include

- **EBSCOHost Mobile**
- **JSTOR Mobile Beta**
- **PubMed for Handhelds**
- **RefWorks Mobile**
- **WestLaw Mobile**
- **Worldcat Mobile**

iTourGuide: A Library Tour for MP3 Players

Record an audio or video tour for students to play on their MP3 players!

E-Readers

The Devices and Platforms

⇒ **EInk** vs **LCD**

⇒ Amazon vs. B&N vs. Sony vs. Apple

Formats & DRM: What does it all mean?

EPub & **AZW/Mobi** & **PDF**: What works best for us?

Digital Rights Management (DRM) provides controls to protect rights holders.
Sometimes causes **confusion** as it often **limits** *digital* to *analog* restrictions.

Electronic Textbooks & Electronic Reserves

Libraries and institutions are still seeking a viable electronic textbook model. Needs to be convenient and inexpensive for all parties.

Make your electronic reserves available in formats that can be easily read on E-Readers.

Tablet Computers

Portability and increasing usability suggests growing mainstream use.

Not quite a replacement for notebooks yet, more of a supplemental device.